Teepa Snow

Teepa Snow is one of the world's leading advocates and educators for anyone living with dementia.

Teepa's philosophy is reflective of her education, work experience, medical research, and first hand caregiving experiences. Her advocacy efforts led her to the development of the **GEMS™** dementia classification model and the **Positive Approach to Care™** training strategies.

An Occupational Therapist by trade, she graduated from Duke University and has an MS degree from the University of North Carolina in Chapel Hill. Teepa has impacted hundreds of organizations worldwide with her education, now sold in over 30 countries.

Teepa's personal mission is to help others better understand how it feels to be living with dementia. She utilizes her gifts of role play to demonstrate behavioral states and stages of dementia. This results in greater understanding for her audiences.

Her company, Positive Approach to Care, was founded in 2006 and offers person centered training opportunities in the United States, Canada, Australia and the UK. Training options include dementia certification programs for professionals and hands on skill training for family caregivers, community groups and healthcare organizations. For further details, access to educational video clips, training tools and other resources visit www.teepasnow.com.